

NEWS RELEASE:

## GEWURZTRAMINER SPELLS SUCCESS FOR RIVERVIEW CELLARS

March 8<sup>th</sup>, 2011

The 2011 Cuvée Awards gave Riverview winemaker Angela Kasimos two big reasons to smile.

Riverview's Gewurztraminer 2009 was crowned **White Wine of the Year**, as well as **Best Gewurztraminer**.

Cuvée is an Ontario wine competition unique in its all-winemaker judging panel. These 50 technically refined tasters evaluated over 270 wines from 62 wineries to arrive at their results. The staggering number of entries emphasizes how special Riverview's success is.

Riverview General Manager Michael Pillitteri was grinning with joy. "A family winery winning White Wine of the Year is amazing. A lot of locals look at Cuvée as the pinnacle of award-shows. I was so excited I wanted to drink from the trophy cup!"

Humbly, Kasimos was beside herself. "It was such an honour to win Best Gewurztraminer, but I was stunned to receive White Wine of the Year. I almost cried."

It was the first Cuvée victory for Riverview since entering the competition four years ago, but not the first Gewurztraminer medal. Kasimos' initial harvest with Riverview in 2006 yielded a 'G-wine' that took Gold at the 2007 All Canadian Wine Championships. Her 2008 Gewurztraminer earned Bronze at the 2009 Canadian Wine Awards. "Reds are next," dares Kasimos.

Just over 100 cases of the winning wine are available exclusively at Riverview Cellars and RiverviewCellars.com.

Proceeds from Cuvée benefit the Niagara Community Foundation which aids community groups across the region. The competition began in 1989.

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