

NEWS RELEASE:

CHARDONNAY WINS THE DAY FOR RIVERVIEW

August 2nd, 2010

Big things are happening at Riverview Cellars, and they begin with the *Ontario Wine Awards*.

Riverview's recent Bronze Medal in the "Chardonnay Under \$20" category for its *Angelina's Reserve* Chardonnay 2008 has lead to a first for the company: sale through the LCBO's Online "Champions of Taste" promotion. Beginning July 29th, that award-winning Chardonnay may be purchased online and shipped to any LCBO.

"This LCBO experience should give us some great exposure. There are people who've probably never heard of us, but will now get a chance to try an excellent wine for a great price," said Riverview's General Manager Michael Pillitteri. "Plus, it's drinking really well now. It's a great time for this to be happening."

Riverview's previous notoriety at the *Ontario Wine Awards* came in 2009 from its Gold Medal-winning Cabernet Sauvignon Icewine 2007. Recognition for premium white and red wines is the new goal being accomplished by Winemaker Angela Kasimos.

"I think it's a great introduction to our wines. Chardonnay is an important part of Ontario's future, and we're very proud to be among the top," mused Angela. She added with a wink, "Topping it will be the tough part."

Those interested in acquiring the wine may place their order online at:

http://www.vintages.com/vmail/ontario-wine-awards_en.shtml.

The *Ontario Wine Awards* competition was founded by esteemed wine writer Tony Aspler in 1995, and stands today as one of the premier Ontarian wine adjudications. For more information, please visit <http://www.ontariowineawards.ca/>.

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