

ESTATE WINERY
RIVERVIEW
Cellars

**Riverview Cellars Estate Winery
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NEWS RELEASE

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**THIRD TIMES A CHARM FOR RIVERVIEW CELLARS ESTATE WINERY AT
THE 2011 CANADIAN WINE AWARDS**

NIAGARA-ON-THE-LAKE – In its fourth year participating at the *Wine Access* Canadian Wine Awards, Riverview Cellars Estate Winery took home the most medals the winery has ever won at the competition with bronze medals for the Riesling 2010, the Gewurztraminer 2010 and the Cabernet Franc 2009.

“Winning for three wines is quite an accomplishment for us considering how prestigious this competition is,” said Michael Pillitteri, general manager, Riverview Cellars Estate Winery.

The Canadian Wine Awards is Canada's leading national wine competition with over 1,000 participants from across Canada entered in 30 categories. Some of Canada's leading wine writers, journalists, sommeliers, buyers and industry professionals come together to comprise the *Wine Access* CWA judging panel. This year the competition was held in Halifax, Nova Scotia.

“We are especially proud that this is the first time we’ve won a CWA medal one of our dry reds, the Cabernet Franc 2009” said Angela Kasimos, Riverview’s winemaker. “Not only did we compete against our fellow Ontarian wineries that produce some excellent quality reds, but we were also up against British Columbia wineries that are renowned for reds.”

In past CWA competitions, Riverview has won bronze for the Vidal Late Harvest 2007, the Gewurztraminer 2008, the Cabernet Icewine 2009 and the Riesling 2009.

(more)

Detailed results and analysis of the *Wine Access* 2011 Canadian Wine Awards will appear in the December 2011/January 2012 issue of *Wine Access* – the magazine’s best-selling issue.

Riverview Cellars Estate Winery is a family-owned winery dedicated to producing high-quality, small-batch wines along the beautiful Niagara River in Niagara-on-the-Lake. Riverview aims to please as many palates as possible with a wide range of wines suitable for any occasion. The winery has received several awards for their wines including two gold medals for the Gewurztraminer 2009 at the 2011 Cuvée Gala.